

TTEP02 : Successful Digital Transformation Program (การปรับเปลี่ยนด้วยดิจิทัลอย่างประสบความสำเร็จ) รุ่นที่ 3/2024

Description :

Successful Digital Transformation Workshop Action Plan “Digital Enterprise”

Training Date : 16-17, 23-24 May & 06-07, 13-14 June 2024 ** เลื่อนการอบรมไปเป็นปี 2568 แทนคะ !!

fee : 35000 ฿ (ราคายังไม่รวม Vat 7%)

Days & Duration : 8 Day(s) | 48 Hour(s)

Time : 09:00:00 - 16:00:00

Instructor :

Language : Thai

Venue : ณ ห้องประชุม โรงแรม เดอะ สุโกศล กรุงเทพ

Type : Classroom

Category : Executive Program

Objectives :

Overview:

Digital Transformation Business Model Successful Digital Transformation Workshop Action Plan “Digital Enterprise”

(Program Method and Organization):

(Organizational Focus) Digital Maturity Model (DMM) Workshop: Organizational Analysis Client Focus, Supply Chain, Competitiveness Change New Emergency Readiness Workshop: Futuristic Analysis & Future Plan Update Big Data Analysis, Blockchain Technology, Artificial Intelligence (AI), VR AR MR, Drone, Robotics, IOT & Smart Cities, Social Media Organizational Design Step by Step Transformation Strategy / Focus Transformation Strategy / DAC Transformation Strategy / Agile Transformation Strategy / Digital Transformation Strategy / Work Process, Product and Outcome Digital Transformation Transformation Map & Project investment

Target Group :

- CIO, CISO, CTO, CFO, CEO
- IT Director and IT Manager
- IT Consultants and IT Specialists
- IT Professional

- Digital Transformation Strategy
- Digital Transformation Strategy
- (Alignment) (Business Goals)
- Digital Transformation Strategy
- (Best Practices) (Framework)
- Digital Transformation
- Digital Transformation (Do) (Don't) (Digital Transformation)
- Digital Transformation Strategy

Organizational Design Focus:

- Organizational Structure
- Organizational design
- Transformation strategy
- DAC transformation strategy
- Agile transformation strategy
- Digital transformation strategy
- Workshop Organization Design

Transformation Map & Project investment Focus:

- Behavior of Client
- Client Engagement
- Client Analysis
- Client Behavior VS Social Behavior
- Best Practice Sharing

Digital Transformation Plan Presentation

- Digital Transformation Plan Presentation
- Digital Transformation Plan Presentation

Payment Condition :

Payment can be made by:

- Cash or Credit Card or Bank Cheque payable to "สำนักงานพัฒนาวิทยาศาสตร์และเทคโนโลยีแห่งชาติ" (a post-dated cheque is not accepted) on the first day of the service or within the last day of the service.
- Account transfer and send the proof of the payment (the deposit slip) via email ttd@swpark.or.th
 - ธนาคารกรุงเทพ สาขาอุทยานวิทยาศาสตร์ Saving Account Number: 080-0-00001-0 Account Name: สำนักงานพัฒนาวิทยาศาสตร์และเทคโนโลยีแห่งชาติ
 - ธนาคารกรุงไทย สาขาตลาดไท Saving Account Number: 152-1-32668-1 Account Name: สำนักงานพัฒนาวิทยาศาสตร์และเทคโนโลยีแห่งชาติ

Notes:

- Withholding tax (3%) is exempt.
- Should you need to withdraw, you must send the notice of the withdrawal in writing no later than 7 working days before the commencement date. The cancellation less than 7 days will be subject to a fine of 40% of the fee.
- Software Park Thailand reserves the rights to cancel courses due to unforeseen circumstances.

Contact Person :

For more information, contact our course coordinator on:

Name: Kotchaphan Aokdeelert
 Tel: +66-2583-9992 Ext. 81425
 Email: kotchaphan.aokdeelert@nstda.or.th or ttd@swpark.or.th

You are encouraged to use the course schedule as a guide to plan your training. The schedule is accessible at www.swpark.or.th for more information.